

**Canadinns Destination Centre Club Regent Casino Hotel May 11, 2019** 



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# Thanks to our sponsors & judges

and everyone who helped make the 100th Annual MCNA Convention & Better Newspapers Competition Awards a success.

#### **Judges**

Amanda Zimmer **Brad Brown Bruce Owen** Catherine O'Hara Daryl Hasein **Gordon Cameron** Greg Sakaki **Heather Wright** Jason Lyon Jeffrey Heyden-Kaye Jim Cumming **Josh Chalmers** Kelly Kyle - Publisher Ken Partridge Michele White Patricia Lonergan Raman Job Renee Hueston Rose- Anne Harder Susie Quinn **Tom Morrison** 

> 1st place 2nd place 3rd place

# **2018 Better Newspapers Competition**

#### **Best All Round Newspaper**

Newspaper	Front Page	Editorial Page	Community News	Pictorial/ Photo	Advertising Content	Presenta- tion	Local Features	Sport	Ad Design	Classified Ads	Production Quality	Total
	150 pts	100pts	150 pts	100 pts	100pts	100pts	50pts	50pts	100pts	50 pts	50 pts	1000 pts
Flin Flon The Reminder Circ 1-1,399	138	78	132.5	84	77	85.5	40.5	35	85	42.5	45.5	843.5
Swan Valley (River) Star and Times - Circ 1,400-3,599	138	81	125	89.5	95	85.5	40	45	85.5	44	45.5	874
Steinbach Carillon - Cic 3,600 - 9,999	132.5	85.5	140	93	61	90	42	42.5	89.5	43	47.5	866.5
Winkler Morden Voice - Circ 10,000+	134	40	129.5	88	92.5	89	42.5	39	90	40	48	832.5

	<b>BEST IN CLASS</b> MCNA		<b>BEST EDITORIAL PAGE</b> News Media Canada		BEST LAYOUT & DESIGN MCNA		<b>BEST FRONT PAGE</b> MCNA
	Circulation 0 – 1,399		Circulation 0 – 1,399		Circulation 0 – 1,399		Circulation 0 – 1,399
1st	Flin Flon Reminder	1st	Flin Flon Reminder	1st	Flin Flon Reminder	1st	Flin Flon Reminder
2nd	Killarney Guide	2nd	Baldur Gazette	2nd	Killarney Guide	2nd	Melita New Era
3rd	Boissevain Recorder	3rd	Opasquia Times	3rd	Melita New Era	3rd	Killarney Guide
	Circulation 1,400 – 3,599		Circulation 1,400 – 3,599		Circulation 1,400 – 3,599		Circulation 1,400 – 3,599
1st	Swan Valley Star & Times	1st	Swan Valley Star & Times	1st	Kivalliq News	1st	Swan Valley Star & Times
2nd	Kivalliq News	2nd	Roblin Review	2nd	Swan Valley Star & Times	2nd	Roblin Review
3rd	Minnedosa Tribune	3rd	Minnedosa Tribune	3rd	Virden Empire-Advance	3rd	Shoal Lake CTW
	Circulation 3,600 – 9,999		Circulation 3,600 – 9,999		Circulation 3,600 – 9,999		Circulation 3,600 – 9,999
1st	Steinbach Carillon	1st	Neepawa Banner and Press	1st	Stonewall Teulon Tribune	1st	Carman Valley Leader
2nd	Stonewall Teulon Tribune	2nd	Steinbach Carillon	2nd	Steinbach Carillon	2nd	Stonewall Teulon Tribune
3rd	Dauphin Herald	3rd	Stonewall Argus & Teulon Times	3rd	Dauphin Herald	3rd	Dauphin Herald
	Circulation 10,000 & Over		Circulation 10,000 & Over		Circulation 10,000 & Over		Circulation 10,000 & Over
1st	Winkler Morden Voice	1st	Selkirk Journal	1st	Winkler Morden Voice	1st	Selkirk Record
2nd	Selkirk Record	2nd	Interlake Spectator	2nd	Selkirk Record	2nd	Winkler Morden Voice
3rd	Gimli Express Weekly News	3rd	Brandon Westman Journal	3rd	Gimli Express Weekly News	3rd	Gimli Express Weekly News

#### General Excellence – Best in Class 0-1,399

Newspaper	Front Page	Editorial Page	Community News	Pictorial/ Photo	Advertising Content	Presenta- tion	Local Features	Sport	Ad Design	Classified Ads	Production Quality	Total
	150 pts	100pts	150 pts	100 pts	100pts	100pts	50pts	50pts	100pts	50 pts	50 pts	1000 pts
Baldur Gazette	100	70	77.5	30	30	57.5	0	25	50	40	40	520
Boissevain Recorder	110	40	62.5	55	30	65	47.5	40	50	30	45	575
Carberry News-Express	50	5	95	25	20	35	10	30	35	20	40	365
Cartwright Southern Manitoba Review	55	5	70	15	30	35	0	0	35	15	45	305
Deloraine Times & Star	85	30	65	35	20	25	0	10	50	10	45	375
Flin Flon Reminder	142.5	90	125	77.5	85	92.5	25	47.5	80	40	50	855
Killarney Guide	112.5	55	125	60	75	87.5	20	45	85	40	50	755
Manitou Western Canadian	105	50	125	17.5	50	50	20	45	55	15	40	572.5
Melita New Era	125	50	50	20	70	70	0	20	20	40	40	505
Pilot Mound Sentinel Courier	100	10	55	75	30	50	35	30	40	25	35	485
Reston Recorder	77.5	10	55	25	35	60	0	5	50	10	40	367.5
Russell Banner	95	40	65	40	45	35	20	5	35	45	40	465
Souris Plaindealer	90	35	52.5	25	30	35	0	10	50	10	40	377.5
The Pas Opasquia Times	80	60	80	40	45	32.5	0	5	35	30	30	437.5

#### General Excellence – Best in Class 1,400-3,599

Newspaper	Front Page	Editorial Page	Community News	Pictorial/ Photo	Advertising Content	Presenta- tion	Local Features	Sport	Ad Design	Classified Ads	Production Quality	Total
	150 pts	100pts	150 pts	100 pts	100pts	100pts	50pts	50pts	100pts	50 pts	50 pts	1000 pts
Emerson Southeast Journal	80.5	30	122.5	64	72.5	58	27.5	31.5	65	37.5	40	629
Erickson South Mountain Press	97.5	20	120	72	72	71	39.5	39	66	37	40.5	674.5
Kivalliq News (NU)	107.5	60	128.5	95	70	82.5	47	39	75.5	40	44	789
Minnedosa Tribune	106.5	74	120	85	74.5	73.5	37.5	39.5	73.5	42.5	42	768.5
Rivers Banner	89.5	71.5	90	62	68.5	64	23	19.5	60	33	40	621
Roblin Review	115	76.5	89	86	74	69	37.5	41	62.5	40	40	730.5
Shoal Lake Crossroads This Week	112.5	60	107	81	73.5	76	42	42	63	36.5	40	733.5
Swan Valley Star & Times	120.5	77.5	132.5	90	78.5	80	39	49.5	84	42.5	41	835
Treherne Times	102	55	116	79	71.5	71.5	30.5	36.5	66	34.5	40	702.5
Virden Empire-Advance	102.5	47.5	121.5	88.5	77	76.5	41.5	38.5	70.5	38.5	40	742.5

#### General Excellence – Best in Class 3,600-9,999

Newspaper	Front Page	Editorial Page	Community News	Pictorial/ Photo	Advertising Content	Presenta- tion	Local Features	Sport	Ad Design	Classified Ads	Production Quality	Total
	150 pts	100pts	150 pts	100 pts	100pts	100pts	50pts	50pts	100pts	50 pts	50 pts	1000 pts
Altona Red River Valley Echo	110	75	80	65	70	70	35	30	67.5	27.5	30	660
Carmen Valley Leader	125	62.5	72.5	60	70	67.5	35	32.5	67.5	27.5	30	650
Dauphin Herald	115	72.5	122.5	55	80	77.5	45	40	77.5	42.5	30	757.5
Headingley Headliner	100	25	60	55	75	50	27.5	17.5	70	22.5	45	547.5
Morden Times	70	70	82.5	37.5	75	60	35	27.5	67.5	27.5	25	577.5
Neepawa Banner	100	97.5	75	65	77.5	72.5	47.5	37.5	75	40	40	727.5
Portage Central Plains Herald Leader / Portage Graphic Leader	85	67.5	82.5	67.5	72.5	37.5	40	35	70	35	30	622.5
Steinbach Carillon	107.5	95	135	80	80	82.5	42.5	42.5	75	45	40	825
Stonewall Argus & Teulon Times	90	80	70	50	70	60	25	30	70	30	27.5	602.5
Stonewall Teulon Tribune	117.5	52.5	100	87.5	77.5	92.5	40	42.5	72.5	32.5	45	760
Winkler Times	95	70	52.5	55	70	22.5	25	32.5	67.5	25	25	540

#### General Excellence – Best in Class 10,000+

Newspaper	Front Page	Editorial Page	Community News	Pictorial/ Photo	Advertising Content	Presenta- tion	Local Features	Sport	Ad Design	Classified Ads	Production Quality	Total
	150 pts	100pts	150 pts	100 pts	100pts	100pts	50pts	50pts	100pts	50 pts	50 pts	1000 pts
Beausejour Clipper Weekly	110	42.5	97.5	29	65	55	22.5	30	67.5	37.5	36	592.5
Brandon Westman Journal	106.5	78.5	47.5	25	63.5	47	20	30	72.5	22.5	31	544
Gimli Express Weekly News	117.5	40	117.5	67.5	52.5	80	35	40.5	82.5	33	46.5	712.5
Interlake Spectator	97.5	86	45	42.5	50	48.5	30	31	47.5	30	31	539
Selkirk Journal	112.5	87.5	43.5	87	42.5	55	26	32.5	45	26	38	595.5
Selkirk Record	122.5	20	131.5	86.5	71.5	81	30.5	46.5	85	41.5	44	760.5
Winnipeg the Herald	89.5	27.5	49	43.5	65	57.5	22.5	23	71	25.5	32	506
Winnipeg the Lance	85	25.5	37.5	37.5	61	48	22.5	26	59	27	29.5	458.5
Winnipeg the Metro	87.5	26	40	56.5	60	49.5	20	19.5	57.5	26	29.5	472
Winnipeg the Sou'Wester	95	25	70	45	65.5	53.5	26.5	19	61	24	34.5	519
Winnipeg the Times	86	29	48.5	34	61.5	47.5	18.5	22	54	20	29.5	450.5
Winkler Morden Voice	118.5	22.5	134	75	77.5	87.5	27.5	44	90	38.5	48.5	763.5

#### **Best Advertisement**

Newspaper	Advertising Design	Layout Design	Idea	Impact	Total	Comments
	25pts	25pts	25pts	25pts	100 pts	
Dauphin Herald - Sharon's Lingerie and Clothing Company Ladies Night out ALL Day Event - Samantha Gallaway	21	21	21	20	83	
Erickson South Mountain Press - Clear Lake Golf Course - Connie Kay	21	21	21	20	83	
Gimli Express Weekly News - Arborg Home Hardware - Nicole Kapusta	20	21	21	21	83	
Headlingley Headliner - West Perimeter Auto Service & Collision Centre - Debbie Wilson	21	21	21	20	83	
Killarney Guide - Nightmare on Broadway - Wendy Johnston	23	23	23	22	91	Great use of design and colour.
Minnedosa Tribune - Minnedosa Home Hardware Ladies Night Out - Heather Horner	22	21	21	20	84	
Neepawa Banner and Press - Neepawa-Gladstone Co-op - Diane Warner	22	22	22	22	88	
Pilot Mound Sentinel Courier - Spring is coming! Shoes & M'Orr - Katie McInnes	21	21	21	20	83	
Portage Graphic Leader - Westward Ford - Lisa Sylvester	22	22	21	21	86	
Selkirk Record - Fisherman 100th Anniversary Season Playoffs - Nicole Kapusta	22	21	21	21	85	
Shoal Lake Crossroads This Week - R. Rawlings Furniture Grand Opening - Ryan Nesbitt	22	21	21	21	85	
Steinbach Carillon - Best West Pet Foods - Janet Begalke-Smith	22	22	22	22	88	
Stonewall Teulon Times - Splash Pad Capital Campaign - Sandra Barnes	21	21	20	20	82	
Swan Valley Star and Times - Justin Labrash and True North Live in Concert - Tammela Bobke	21	21	21	21	84	
The Pas Opasquia Times - The Grib Box Anniversary Sale - Keith Paquette	21	22	22	21	86	
Virden Empire Advance - Virden Oil Capitals Thank you - Candice McLauchlan	22	21	21	21	85	
Winkler Morden Voice - Moonlight Auto Body - Hail Damage? - Tara Gionet	22	22	23	22	89	What a way to get the reader's attention!
Winnipeg the Metro - Green Mosquito Interiors - Debbie Wilson	21	20	20	20	81	
Winnipeg the Herald - Prairie's Edge - Debbie Wilson	20	20	21	21	82	
Winnipeg the Lance - St. Vital Physiotherapy - Debbie Wilson	21	21	21	20	83	
Winnipeg the Sou'Wester - John Dick's Landscaping - Karen Spence	21	21	21	21	84	
Winnipeg the Times - Re-elect Devi Sharma - Debbie Wilson & Karen Spence	23	23	23	23	92	Great use of space, colour and impact. Draws reader's eyes right away!

# **Best Agriculture Section**

Newspaper	Quality of Written Content	Layout/ Design	Originality/ Creativity	Quality of Photo Content	Local Advertising content	Total	Comments
	25 pts	25 pts	20 pts	15 pts	15 pts	100 pts	
Beausejour Clipper Weekly	15	16	10	8	9	58	Column was the best written piece. A clean layout, but the photos were often running too small.
Boissevain Recorder	16	17	11	10	10	64	Strong layout and content. Unfortunately there were many one source stories (a common issue with entries). Even the longer story had few sources. Healthy selection of local ads.
Carberry News Express	14	15	9	8	7	53	This wasn't an agriculture section per se. The story was a history lesson on a building with no people in the photos or clear reason why the reader should care. It read like an uninspired history lesson.
Dauphin Herald	15	17	10	11	13	66	Good use of photos. They were not too large and didn't seem an afterthought. The information presented was useful but not presented in an interesting way. The use of screens makes the paper look dated.
Roblin Review	19	19	11	13	13	75	Stories were thoughtfully written and the content was well presented. Clean design and good use of photos, although there was too much grey space. Strong advertising.
Selkirk Record	18	20	12	7	8	65	Predominantly submitted content, but it was well-written and used multiple sources - professional writers take note. The photos lacked good composition and attention to detail (but they too were submitted). Layout was clean and good use of pull quotes/information boxes.
Steinbach Carillon	20	20	17	10	9	76	The Carillon provided the most creative/original layout and design. The stories were simply too long and lost the reader's interest. It was refreshing to see multisourced stories. Just tighten the writing. Some photos also ran too large - it looked like content was being used to pad the section. It was a strong cover with a solid photo of local people.
Swan Valley Star and Times	22	21	16	12	13	84	The Swan Valley Star and Times was deemed the best given all the factors included in judging. There was a mix of news stories and columns. The columns were relevant, well argued and interesting. Good use of standalone photos. A strong P1, and fantastic layout on E1. The section is also supported by healthy advertising.
Virden Empire-Advance	22	22	15	10	10	79	Generally well-written stories. It was refreshing to see an alternate story format, namely the use of a Q&A. Photos were used throughout the section to great effect, with no grey pages. Strong, clean front page.

# **Best Agriculture Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona RR Valley Echo - Supporting those who save lives - Lori Penner	7	7	5	5	24	Please don't use an exclamation mark in news copy.
Beausejour Clipper Weekly - Fate of dairy farmers Teresa Carey	12	10	8	6	36	Nicely written summary of the USMCA talks from a local perspective.
Boissevain Recorder- Steady growth continues Paul Rayner	8	8	7	6	29	
Brandon Westman This Week - Lots of love behind coats - Melissa Verge	9	8	7	5	29	
Dauphin Herald - One generation to the next MA Nyquist	11	7	6	7	31	
Deloraine Times & Star - Elva Cargill top grain facility in NA - Judy Wells	7	7	6	6	26	
Erickson South Mountain Press - Erickson farmers go organic	8	7	6	6	27	
Gimli Express Weekly News - Wolves killing cattle in Moosehorn have producers calling for government action - Patricia Barrett	15	14	7	8	44	Interesting story about an important topic. Patricia covers the bases well.  To make it better, the lede was a bit long - break it up into two sentences.  Story could have benefited from some strong editing. Congratulations
Gimli Interlake Spectator - Donating harvests to CFGB - Twyla Siple	8	8	6	6	28	
Headingley Headliner - Rural, urban clash in Macdonald - Andrea Geary	12	9	6	7	34	Strong topic - urban vs rural - however this story doesn't rise to the top because the writing is stiff and doesn't draw the reader in. Simple writing and more comments from complaining neighbours would improve it.
Killarney Guide - Four conditional use orders approved for new hogbarns - along with hefty road charges for Hylife trucks - Kim Langen	14	12	7	8	41	Good story about how municipalities wants to encourage agribusiness without incurring costs to taxpayers. To make it better, try to write simply. You don't need to use government language to explain the issue. Also, the company's perspective really should have been in the story.
Morden Times - 1,700 pound pumpkin breaks record - Lauren MacGill	10	8	6	5	29	
Neepawa Banner and Press - From the field to the glass - Eoin Devereux	8	8	8	5	29	
Pilot Mound Sentinel Courier - Farmhands on Bikes - Kaie McInnes	8	8	6	7	29	This story had so much potential, however it was difficult to read. A clear explanation of what the group was doing at the top would have made the story better as well as some strong editing.
Roblin Review - Inglis farm finds success Ed Doering	8	8	7	7	30	Nicely written.
Selkirk Record - Finding new ways to connect with consumers - Kaitlin Vitt	11	11	7	7	36	
Shoal Lake Crossroads This Week - Robotic milking system - Darrell Nesbitt	10	9	8	6	33	
Steinbach Carillon - Restored barn a link for East and West Reserves - Jordan Ross	11	9	7	7	34	An interesting part of agricultures history which gets bogged down in too much detail. Simplify.
Stonewall Teulon Times - Advocating for agriculture - Jennifer McFee	9	9	8	7	33	
Swan Valley Star and Times - Taking it to the skies - Jeremy Bergen	10	7	5	6	28	
The Pas Opasquia Times - Local farm honored Trent Allen	7	7	5	6	25	
Virden Empire Advance - Harvest - fun hard work - Anne Davison	10	8	7	7	32	This story has some good paragraphs, but its disorganized. The fact this is a community growing project which opens its doors for the community should be near the top so people would understand what was going on.
Winkler Morden Voice - Singing the praises of shelterbelts - Ashleigh Viveiros	8	7	6	6	27	
Winkler Times - Farmers set new world record - Greg Vandermeulen	13	11	9	7	40	I chose this story solely because it was well written and that stood out.  Good work on a great community story
Winnipeg the Lance - Letting the garden grow - Simon Fuller	10	8	7	6	31	
Winnipeg the Sou'Wester - Udderly luxurious research centre opens - Danielle Da Silva	12	11	8	7	38	Love the headline! However the writing in the story is a bit too technical for the average reader - starts out good but heads into technical language at the end of the first column and most non-ag readers would likely stop reading. Write simply and your readers will love you.
Winnipeg the Times - Hands on at new agriculture centre - Ligia Braidotti	12	10	7	7	36	Good story but too much detail and "educational-eese" ie interconnectednesssimple is better.

# **Best Arts & Culture Story**

Newspapery	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15 pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Patterns of the past - Lori Penner	13	13	9	10	45	Presented in a spirit of discovery
Beausejour Clipper Weekly - Using a creative approach at Sunrise - Arlene Davidson	10	9	6	6	31	Persuasive vision
Boissevain Recorder - Festival continues to present, promote arts - Paul Raynor	11	12	7	7	37	Important record of community program
Brandon Westman This Week - Honouring kills with taxidermy - Chelsea Kemp	14	12	8	8	42	Attractive presentation - photo & headline
Carberry News Express - Improving physical literacy Amy Urquhart	10	11	6	8	35	A personal testimonial
Dauphin Herald - Program looks to save endangered languages - M.A. Nyquist	12	12	8	8	40	Effective headline - complete info
Deloraine Times & Star - Showcase presents Janelle Nadeau - Judy Wells	9	10	7	6	32	Warmly written
Erickson South Mountain Press - A lifelong passion for woodworking - Candy Irwin	10	10	8	8	36	Good research
Flin Flon Reminder - Saying goodbye to a Main Street icon - Eric Westhaver	9	12	7	9	37	Well "drawn" portrait of an artist
Gimli Express Weekly News - Summer WAVE of art returns - Melissa McIvor	8	11	9	8	36	Well written. Good info and good profile.
Gimli Interlake Spectator - Creating transformational experiences Twyla Siple	9	9	6	7	31	Raises reader questions
Headingley Headliner - Bringing two churches together as one - Andrea Geary	9	11	8	8	36	Great opening paragraphs
Killarney Guide - One-woman show thrills local artist - Kim Langen	11	11	7	7	36	Angel image attracts attention - sensitive to the community
Morden Times - Inspiring Hope with art therapy classes - Lauren MacGill	10	10	7	7	34	Who is PHAC?
Neepawa Banner & Press - Local author honoured - Cassandra Wehrhan	10	9	6	7	32	Honouring a cultural icon
Pilot Mound Sentinel Courier - This Play takes Passion - Nancy Holman	14	12	8	7	41	Well documented event.
Portage Graphic Leader - Local musicians featured in doc - Brian Oliver	10	12	7	7	36	Wide historical portrait
Selkirk Record - Hockey mural pays homage to Humboldt - Lindsey Enns	10	12	8	8	38	Poignant topic
Shoal Lake Crossroads This Week - Getting smart through art - Marcie Harrison	11	12	8	8	39	Thoughtful.
Steinbach Carillon - Rainbow Trout maintains allure - Jo-Ann Ross	13	12	9	8	42	Attractive marketing of a local cultural event.
Stonewall Teulon Tribune - Local girl remembered - Jennifer McFee	12	14	9	8	43	Multi layered commentary
Swan Valley Star & Times - Making strides in language - Danielle Gordon- Broome	9	9	7	6	31	Accompanying photo important
The Pas Opasquia Times - New Eagle staff will symbolize all of OCN - Trevor Wright	10	10	6	8	34	Creative processing of interest.
Virden Empire-Advance - ACTFest showcases amateur theatre - Anne Davison	10	10	7	6	33	Photos catch the eye.
Winkler Morden Voice - Arts Council celebrates 30 years - Lorne Stelmach	9	10	7	5	31	Honouring local volunteers.
Winkler Times - Alls I'm Saying - Greg Vandermeulen	12	12	8	7	39	Skilled promotion of a local event.
Winnipeg the Herald - Students song in the spotlight - Sheldon Birnie	12	12	8	8	40	Good headline.
Winnipeg the Lance - New film has a family focus - Simon Fuller	12	11	8	8	39	Good review of a creative process.
Winnipeg the Metro - There's no place like the theatre - Eva Wasney	9	9	7	6	31	Promoting programs for children.
Winnipeg The Sou'wester - Celebrating the art of the crankie - Danielle Da Silva	13	13	8	10	44	Loved learning a new term.
Winnipeg the Times - When words are not enough - Ligia Braidotti	10	10	7	7	34	Uplifting content.

#### **Best Christmas Edition**

Newspaper	Quality of Written Content	Layout/Design	Originality/Creativity	Quality of Photo Content	Local Advertising content	Total
	25 pts	25 pts	20 pts	15 pts	15 pts	100 pts
Altona Red River Valley Echo	19	20	16	11	11	77
Boissevain Recorder	18	17	14	10	10	69
Carberry News Express	18	18	13	12	11	72
Dauphin Herald	24	23	19	14	14	94
Gimli Express Weelky News	24	24	20	14	14	96
Gimli Interlake Spectator	15	12	11	9	9	56
Killarney Guide	20	15	15	12	12	74
Minnedosa Tribune	24	23	19	14	14	94
Neepawa Banner & Press	20	19	19	14	12	84
Portage Graphic Leader	19	18	14	13	10	74
Roblin Review	18	17	13	10	11	69
Russell Banner	19	19	14	11	10	73
Selkirk Journal	12	11	8	7	10	48
Selkirk Record	24	24	19	15	13	95
Shoal Lake Crossroads This Week	25	24	20	14	14	97
Steinbach Carillon	25	25	19	15	15	99
Stonewall Argus	20	17	16	12	13	78
Stonewall Teulon Tribune	24	23	19	14	14	94
Swan Valley Star and Times	20	19	18	13	12	82
Virden Empire-Advance	19	19	17	12	12	79

#### **Best Editorial**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total
	15 pts	15 pts	10 pts	10 pts	50 pts
Altona Red River Valley Echo - Sleepy little towns need to wake up - Lori Penner	12	14	9	7	42
Beausejour Clipper Weekly - Kim MacAulay & Mark T Buss	10	12	8	5	35
Boissevain Recorder - Like, Really, Like out of my head - Paul Rayner	5	5	2	7	19
Dauphin Herald - A fresh approach indeed - Shawn Bailey	9	11	7	7	34
Killarney Guide - Killarney quilt makes the British rounds - Kim Langen	10	13	7	8	38
Minnedosa Tribune - It's Time To Talk Again - Darryl Holyk	12	12	7	5	36
Neepawa Banner & Press - Making Mushrooms - Kate Jackman-Atkinson	10	12	7	5	34
Rivers Banner - Shaped by hardship - Ken Waddell	10	10	7	6	33
Roblin Review - IMHO - Ed Doering	9	6	6	5	26
Shoal Lake Crossroads This Week - The evolving role of newspapers - Marcie Harrison	10	6	7	5	28
Steinbach Carillon - Provencher's pariah strikes once again - Grant Burr	13	12	7	7	39
Swan Valley Star and Times - What does race have to do with it? - Danielle Gordon-Broome	12	13	7	6	38
The Pas Opasquia Times - We're not all equal - Trent Allen	13	13	7	7	40
Virden Empire-Advance - Some Commercial Drivers Need More Training - Heather Reimer	13	11	7	6	37

# Best Column or Feature Article on a Business Topic

Newspaper	Insight	Originality	Quality of Writing	Relevance to local economy, and/or demonstrates that a national issue has an impact on the local economy	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Print Fair provides map - Lori Penner	7	6	4	6	23	
Boissevain Recorder - Western Archrib - Paul Rayner	12	8	4	8	32	
Dauphin Herald - City Council paves way - Shawn Bailey	11	8	6	8	33	
Gimli Interlake Spectator - One Stop grand opening - Twyla Siple	9	4	5	7	25	
Gimli Express Weekly News - Organic farmers - Patricia Barrett	12	13	7	7	39	
Headingley Headliner - Trade talks concern farmers - Andrea Geary	9	10	8	7	34	
Killarney Guide - Hylife feed mill open house - Kim Langen	10	8	7	7	32	
Morden Times - Pipeline will be boon - Lauren MacGill	9	8	7	8	32	
Neepawa Banner & Press - Ready or not - Kate Jackman-Atkinson	11	8	8	4	31	
Rivers Banner - Manitoba Hydro is in a big mess - Ken Waddell	12	11	8	6	37	
Roblin Review - It's a honey of a deal - Ed Doering	12	12	9	9	42	Either I was just really hungry while judging this category, or there's something to be said about people's passion for eating that all three of this year's finalists food related. Based on scale alone, this was easily among the most locally relevant stories submitted this year and technically speaking perhaps the best written as well.
Selkirk Record - Peguis First Nation breaks ground - Lindsey Enns	9	6	7	7	29	
Steinbach Carillon - Store owners weary of crime - Jordan Ross	13	12	8	8	41	
Stonewall Teulon Tribune - Topigs Norsvin - Jennifer McFee	11	9	7	7	34	
Swan Valley Star and Times - Ring of Fire - Jeremy Bergen	14	14	8	7	43	Anyone who says you shouldn't ask how the sausage is made should be forced to read this story. I found this story to be an entirely engaging look behind the scenes at an unassuming local product that's found what seems to be a sizeable local following. Literally made my mouth water.
The Pas Opasquia Times - Open for business - Trent Allen	9	7	5	8	29	
Winkler Times - Other Brother Roasters wins award - Lauren MacGill	10	8	7	8	33	
Winnipeg the Herald - A tradition of quality - Sheldon Birnie	6	6	8	8	28	
Winnipeg the Sou'Wester - Brewery home to horns Danielle Da Silva	13	14	9	8	44	A highly unique situation in local area, and one that could have positive implications for many other businesses, startups in particular. Writing was crisp with a strong lede, there was plenty of thought put into the research & interviewing. Love it.
Winnipeg the Times - Moving traditions forward - Ligia Braidotti	12	11	7	8	38	

#### **Best Columnist**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Toby Penner	13	13	8	7.5	41.5	
Boissevain Recorder - Paul Rayner	13	13	8	8	42	
Dauphin Herald - Shawn Bailey	12	10	7	7	36	
Erickson South Mountain Press - Marcie Harrison	13	13	8	8	42	
Gimli Express Weekly News - Arnie Weidl	12	12	7.5	7	38.5	
Gimli Interlake Spectator - Twyla Siple	12	13	7.5	7.5	40	
Neepawa Banner & Press - Kate Jackman-Atkinson	13	13.5	8	8	42.5	Kate Jackman-Atkinson's columns take on important local issues and takes the time to explain why they matter to readers. She then gives clear, and well-reasoned opinions and calls to action to offer solutions to these problems.
Pilot Mound Sentinel Courier - Bill Tiessen	13	13	7.5	7.5	41	
Portage Graphic Leader - Vern May	13	13	8	7.5	41.5	
Rivers Banner - Ken Waddell	13	13.5	8	7.5	42	Ken Waddell's writing is as clear as his opinions and offers readers an excellent take on local news and cultural issues.
Selkirk Journal - Brook Jones	12	13	7.5	7.5	40	
Selkirk Record - Arnie Weidl	12	12	7.5	7	38.5	
Shoal Lake Crossroads This Week - Darrell Nesbitt	13	12	7.5	7.5	40	
Steinbach Carillon - Michael Zwaagstra	13.5	14	8.5	8	44	Michael Zwaagstra has concise style to his well-written columns that leaves the reader fully satisfied. His arguments are well made and show a level of humility that isn't always seen among columnists. Well done.
Stonewall Teulon Tribune - Ted Bronson	12	12	7	8	39	
Swan Valley Star and Times - Brian Gilroy	13	13	8	8	42	
The Pas Opasquia Times - Trent Allen	13.5	13.5	7.5	7.5	42	
Virden Empire-Advance - Anne Davison	13	13	7	7	40	
Winkler Morden Voice - Peter Cantelon	13.5	14	8	7.5	43	Peter Cantelon's columns showcased both strong writing and a knack for making big, meaty topics locally relatable. While he has a definite point of view, his columns never felt preachy.

# **Best Education Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Two decades of new beginnings - Lori Penner	12	10	5	5	32	
Beausejour Clipper Weekly - Using a creative approach - Arlene Davidson	5	5	2	2	14	
Boissevain Recorder - Band program adds to educational enrichment - Paul Rayner	8	10	7	5	30	
Carmen Valley Leader - Students take part in Student Vote 2018 - Aaron Wilgosh	5	5	2	5	17	
Dauphin Herald - Single table bargaining, education control at risk- M.A. Nyquist	12	7	5	5	29	
Deloraine Times & Star - Grade 5 Class honoured - Judy Wells	5	5	5	5	20	
Erickson South Mountain Press - Closing the tech generation gap - Marcie Harrison	7	10	7	5	29	
Gimli Express Weekly News - Students Against Plastic - Patricia Barrett	7	10	8	5	30	
Gimli Interlake Spectator - Grade 6 author from Arborg inspires peers - Twyla Siple	5	7	5	5	22	
Headingley Headliner - Offering teens help with health- Andrea Geary	8	10	7	5	30	
Killarney Guide - Act of Remembrance mission honours vets - Kim Langen	5	5	8	5	23	
Morden Times - Morden not likely to see new school - Lauren MacGill	15	15	10	8	48	Strong lead - good use of quotes, stats
Pilot Mound Sentinel Courier - Crystal City Early Years Art Show - Susan Peterson	5	10	7	5	27	
Roblin Review - Canteen Project finally done - Ed Doering	1	5	5	2	13	
Selkirk Journal - LSSD making mental health a priority - Brook Jones	3	5	2	2	12	
Selkirk Record - Therapy dog helps comfort students - Justin Luschinski	5	5	5	5	20	
Shoal Lake Crossroads This Week - Making switch in kindergarten - Marcie Harrison	5	10	5	5	25	
Steinbach Carillon - HSD promises change - Grant Burr	5	5	10	7	27	
Stonewall Teulon Tribune - Student Spaceflight Program - Jennifer McFee	5	10	7	6	28	
Swan Valley Star & Times - Teacher shortages lead to alternatives - Jeremy Bergen	11	9	5	7	32	
The Pas Opasquia Times - \$70,000 - Trent Allen	12	10	7	7	36	Strong descriptive quality of article helped us visualize dated books and empty shelves
Virden Empire-Advance - Fort La Bosse worried about future - Heather Reimer	12	9	6	6	33	Succinctly reported story
Winkler Morden Voice - Piping trades students hard at work - Lorne Stelmach	10	7	7	4	28	
Winkler Times - New super reflects on GVSD - Greg Vandermeulen	3	5	5	1	14	
Winnipeg the Herald - WJHA gets students hitting ice and books - Sheldon Birnie	5	10	7	3	25	
Winnipeg the Lance - A learning journey for all - Simon Fuller	10	8	7	7	32	
Winnipeg the Metro - WSD board looks to extend voting rights - Eva Wasney	10	8	5	8	31	
Winnipeg the Sou'Wester - Figuring out a fix - Danielle Da Silva	7	12	8	5	32	
Winnipeg the Times - Changing the perception of treaties - Ligia Braidotti	8	10	6	6	30	

# **Best Environmental Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Celebrating Earth Day in Altona - Lori Penner	7	9	4	2	22	
Beausejour Clipper Weekly - Gate lock cut at Gull Lake boat launch - Visitors bypass decontamination barrier protecting waterway from zebra mussels - Adam Peleshary	9	10	4	3	26	
Boissevain Recorder - Going off the grid - Paul Rayner	13	14	7	10	44	Great photos and subject matter; use of quotes for colour, not just information.
Brandon Westman This Week - Drought conditions worsen in Westman - Matt Goerzen	10	12	5	3	30	
Dauphin Herald - Sustainability efforts earn Dauphin recognition - Shawn Bailey	8	10	4	4	26	
Deloraine Times & Star - Municipality recognizes recycling volunteers	7	8	3	3	21	
Erickson South Mountain Press - Proposed waste site remains a hot topic - Blair Gilmore	7	7	3	3	20	
Flin Flon Reminder - Hudbay's stewardship eases site repair - Erc Westhaver	9	13	5	3	30	
Gimli Express Weekly News - Air quality tests at wastewater treatment plant show no concerns - Patricia Barrett	8	9	5	3	25	
Gimli Interlake Spectator - Arborg students fight plastic to save planet - Twyla Siple	10	10	3	3	26	
Headingley Headliner - Saving a bit of native prairie - Andrea Geary	7	13	5	3	28	
Killarney Guide - Five Blooms - in bronze - thrills green-thumbed volunteers - Kim Langen	7	8	4	4	23	
Minnedosa Tribune - New Recycling Programs In place at Evergreen - Hillary Miller	10	10	4	2	26	
Morden Times - Pipeline opponents debate Line 3 - Greg Vandermeulen	10	10	4	2	26	
Portage Graphic Leader - 'Lucky to be here' Portage man's close call with Alonso tornado - Brian Oliver	12	14	6	3	35	
Roblin Review - AIS summit held - Time to take action is now - Ed Doering	7	8	2	2	19	
Russell Banner - Russell resident looks after trail trees - Chantell Senchuk	11	12	5	10	38	Good find! And the photos show Coombs' committment.
Selkirk Record - Manitoba launches 'Clear Your Gear' fishing line recycling program - Justin Luschinski	10	14	5	2	31	
Shoal Lake Crossroads This Week - Making landfills a thing of the past - Marcie Harrison	12	14	8	6	40	Interesting angle - entrepreneurs & environment are great pair. Nice end quote.
Steinbach Carillon - Niverville home draws power from the sun - Dave Baxter	11	10	5	3	29	
Stonewall Teulon Tribune - Solar panels installed at Red Barn - Jennifer McFee	7	10	5	3	25	
Swan Valley Star and Times - Concerns raised with lake safety - Danielle Gordon-Broome	12	12	3	6	33	
Winkler Morden Voice - Keeping Zebra Mussels out of Lake Minnewasta - Lorne Stelmach	8	11	5	2	26	
Winkler Times - Hoping to inspire conservancy with owls - Greg Vandermeulen	8	11	4	3	26	
Winnipeg the Herald - Weeds cause residents grief - Sheldon Birnie	7	11	3	3	24	
Winnipeg the Sou'Wester - Churchill cleans up the community - Picking up trash a tradition for school - Danielle Da Silva	7	11	7	4	29	
Winnipeg the Times - Winnipeg to be climate action leader - Ligia Braidotti	7	11	5	2	25	

#### **Best Feature Photo**

Newspaper	Quality of Content	News and Feature Value	Impact	Originality	Total	Comments
	20 pts	15 pts	10 pts	5 pts	50 pts	
Altona Red River Valley Echo - Sunflower selfies - Lori Penner	15	9	6	3	33	Good angle and captured at the right moment
Beausejour Clipper Weekly - SAR techs provide medical care to the two of the 'survivors' of a simulated crash and training exercise - Mark T. Buss	17	12	8	4	41	Excellent point of view
Boissevain Recorder - Humboldt tragedy hits home - Anna Latimer	13	10	7	3	33	A good capture of the sign, but could be improved with a better angle of the person
Brandon Westman This Week - A Dragon Boat tale from Minnedosa - Michael Lee	18	13	8	4	43	Great use of offsetting symmetry and a visually-interesting way of capturing the team
Carberry News Express - Charriot heat - 135 Carberry Fair Races - Kathy Carr	16	11	7	3	37	Captures the closeness of the race well
Dauphin Herald - What a blast! - Colour Blast Dauphin - M.A. Nyquist	18	13	8	3	42	Great job taking advantage of what the event offers with the dust taking up most frame
Erickson South Mountain Press - Down the hatch - Matthew Henry	19	13	9	3	44	Sharp capture, brings out the personality of both creatures
Flin Flon Reminder - Ecole McIssac School Terry Fox Walk - Eric Westhaver	18	13	8	3	42	Shot at a perfect moment
Gimli Express Weekly News - Dawson Abuda has fun in the water and sand table - Brett Mitchell	15	11	7	3	36	A good use of what the event offered
Headingley Headliner - Having a blast at FunZone - Andrea Geary	13	9	6	3	31	A little bit more of an action shot could have improved the photo
Killarney Guide - Picture perfect patio - Kim Langen	13	9	6	2	30	Succeeds in giving sense of event, but subject could have been positioned differently
Neepawa Banner & Press - It takes guts: charity barrel race - Diane Warner	17	12	8	3	40	Great use of colour, captures the action of the moment
Pilot Mound Sentinel Courier - WWI Soldiers remembered - girl places flag on grave - Nancy Holman	14	11	7	3	35	Captures the event, but better view of subject's face is needed
Roblin Review - Taking a break - flock of pelicans - Ed Doering	16	12	7	3	38	A good scene on the water
Russell Banner - Swather In field - Chantell Senchuck	15	13	8	4	40	Great use of colour, taken at right time of day
Selkirk Journal - Commemorating peace - John Austing holds up lapel pin - Brook Jones	17	13	8	3	41	Great use of depth of field, without obscuring the subject too much
Selkirk Record - Spotlight shines on local dancers - Justin Luschinski	16	12	7	3	38	Captured a good moment from the ballet
Shoal Lake Crossroads This Week - Sliding into Spring Break - Darrell Nesbitt	14	12	6	3	35	Good expression captured on child's face
Steinbach Carillon - Hooray for snow days - 3 kids sliding - Grant Burr	16	12	7	3	38	Shows the kids having a fun time
Stonewall Argus - Lighting up the night (fireworks) - Brook Jones	13	9	5	2	29	Could be improved if firework took up whole frame or audience was incorporated
Stonewall Teulon Tribune - Winning smile - Caitlyn Gowriluk	17	10	7	3	37	Good moment, good depth of field, perhaps more of the bike could have been shown
Swan Valley Star and Times - Circus - highflying act - Danielle Gordon-Broome	18	12	7	3	40	Great moment and great use of colour
The Pas Opasquia Times - Looking for Help - Dog with nose in fence - Trent Allen	18	14	9	4	45	Dog is framed very well, especially with paw around gate, powerful image
Virden Empire-Advance - Powwow delights Virden crowd - potato dance - Heather Reimer	17	12	7	3	39	A good moment from the event
Winkler Morden Voice - PTM hosts reunion days - Lorne Stelmach	15	12	7	3	37	Good pose from the subject
Winkler Times - Spreading wings - butterfly on child's nose - Thomas Friesen	16	11	7	3	37	Perfect timing with photo, but there is too much shade on child's face
Winnipeg the Metro - Lights and a show - Eva Wasney	17	12	7	3	39	Good capture of the yellow lights

# **Best Feature Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Campaign celebrates every body and every story - Lori Penner	6.5	10	7	5	28.5	
Beausejour Clipper Weekly - Legion needs all hands on deck - Mark T. Buss	8.5	8	6.5	3	26	
Boissevain Recorder - The journey of recovery - Paul Rayner	9	10	6	7	32	
Brandon Westman this Week - Sewing furries a growth industry - Chelsea Kemp	9	10	7	9	35	
Carberry News Express - TADD teaches what happens when distracted while driving - Kathy Carr	5	4	4	4	17	
Dauphin Herald - ACTRA award just part of recent success for Gillis - M.A. Nyquist	8	10.5	7	5	30.5	
Deloraine Times & Star - Waskada Sportsman dinner and auction - Judy Wells	6	5	8	6	25	
Erickson South Mountain Press - Meet Pixie, the house chicken - Marcie Harrison	7	4	5	9.5	25.5	
Flin Flon Reminder - From trees to tunes - Craftsman builds violins from local woods - Eric Westhaver	14	15	9	10	48	Eric's feature on a local luthier was beautifully written, touching on the finest elements of Alistair Callegari's craft. Well done!
Gimli Express Weekly News - Wedding show brings tears, happy memories - Caitlyn Gowriluk	9	9	7	5	30	
Gimli Interlake Spectator - Arborg Christian fundraiser helping plane crash survivor - Twyla Siple	8	8	7	6	29	
Headingley Headliner - Making a home in Portage - Syrian families settling in - Andrea Geary	11	11	8	6	36	
Killarney Guide - Curling it softly on Killarney Lake - Kim Langen	14.5	13	8	9	44.5	This story about a couple's backyard curling rink, complete with broomsticks and homemade rocks, captures the essence of the season and what it means to make the most of the Canadian winter.
Minnedosa Tribune - Remembering Joe The Milkman - Darryl Holyk	8	11	6	5	30	
Morden Times - MCI student wins debate championship - Greg Vandermeulen	5	10	6	5	26	
Neepawa Banner & Press - Crown land leases to be awarded by tender- Kate Jackman-Atkinson	8	8	6	5	27	
Pilot Mound - "Table for 5, please" - A \$50,000 Feast in the Field - Katie McInnes	11	12	7	7	37	
Roblin Review - Local pharmacist in shock - Mitchell fears for PC residents, community - Ed Doering	9.5	6	5	4	24.5	
Russell Banner - McCarthy and Coulter win competition - Chantell Senchuk	7	6	7	5	25	
Selkirk Record - If no one speaks up, nothing will change - Lindsey Enns	10	9	7	7	33	
Shoal Lake Crossroads This Week - Toder takes a 'Chance' on himself - Marcie Harrison	13	12.5	8	8	41.5	
Steinbach Carillon - Petkau guides some of NHL's best - Terry Frey	10	10	6	7	33	
Stonewall Teulon Tribune - First two orphaned bear cubs arrive at rehabilitation centre - Jennifer McFee	8	9	7	8	32	
Swan Valley Star and Times - Swan Valley's first Millennium baby turns 18 - Jakki Lumax	5	9	6	4	24	
The Pas Opasquia Times - We will remember them, Remembrance Day Service - J.Cook	6	9	5	6	26	
Virden Empire-Advance - Harvest for Oak Lake beekeeper - Anne Davison-	8	8	6	5	27	
Winkler Morden Voice - New year begins for HANDS Canada school - Ashleigh Viveiros	7.5	9	5.5	5	27	
Winkler Times - Bill Klassen Auctions reflects on 50 years - Greg Vandermeulen-	9	9	6	5	29	
Winnipeg the Herald - RCMP police dogs make big impact - Sheldon Birnie	12.5	13	7	7	39.5	
Winnipeg the Lance - Classic play updated for school - Simon Fuller	10	9	7	6	32	
Winnipeg the Metro - Love for Legions in community - Eva Wasney	9	9	6	4	28	
Winnipeg the Sou'Wester - Hockey an assist to learning in Fort Richmond - Danielle Da Silva	13.5	13	8	8	42.5	A heart-warming read about a made- in-Ford Richmond hockey program for youth with great photos.
Winnipeg the Times - Development boom ongoing in West St. Paul - Ligia Braidotti	10	9.5	7	5	31.5	

# **Best First Nation Coverage**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Resisting the Pipeline - Lori Penner	11	12	8	6	37	Good story, photos and layout. While all the elements are here, for some reason this story fell short.
Beausejour Clipper Weekly - Buss named Health Lead - Tony Zerucha	11	11	8	6	36	A nice profile of an Indigenous community member.
Dauphin Herald - Group raising awareness - Shawn Bailey	13	11	7	7	38	Interviews can be challenging and this one was happily very substantial.
Deloraine Times & Star - Christopher Light honoured with award - Judy Wells	8	10	6	5	29	Nice straightforward coverage of an award.
Erickson South Mountain Press - New Facility will serve RRFN youth - Candy Irwin	11	11	6	6	34	This piece did well to cover the local program implementation, as well as the background on the issue.
Gimli Express Weekly News - Fisher River booming - Patricia Barrett	12	11	6	6	35	This story covering an array of developments would have been enhanced by subheads to help the reader navigate.
Gimli Interlake Spectator - FRCN solar project - Twyla Siple	12	11	7	7	37	Short but sweet. This writer did well to make this much more than a business story, and bring in the local indigenous perspective and characters.
Headingley Headliner - Recognizing skirts as sacred symbol - Andrea Geary	12	10	6	6	34	Hopefully this profile worked as a call to action in the community. Maybe some background on the skirts or customs would have brought some added depth.
Morden Times - Honouring and inspirational chief - Greg Vandermeulen	13	11	7	7	38	Well done to get a selection of interviews. Nice balance with story, pull quote and photo.
Pilot Mound Sentinel Courier - A thousand starts go nowhere - Susan Peterson	14	8	4	8	34	Could have been just as impactful if written from a news coverage standpoint, but this reads as a column to me.
Russell Banner - Fair coming to Waywayseecappo - Jessica Fouillard	7	11	7	4	29	The story has not tied in any specific First Nations perspectives or experiences.
Selkirk Record - Blanket exercise helps community come together - Justin Luschinski	14	14	8	8	44	This story did well to capture the perspectives of attendees and organizers of a Blanket Ceremony. The accompanying photos are also excellent. Mr. Luschinski shows how to cover a community event with character. Well done!
Steinbach - The Carillon - Ginew gathering builds connections - Jordan Ross	13	12	8	8	41	A good profile that takes into account individuals and the community as a whole. Great photo on front.
Stonewall Teulon Tribune - Orange Shirt Day	13	12	7	5	37	A nice summary for readers of an in-depth presentation.
Swan Valley Star and Times - If you're ready for a change Jakki Lumax	14	12	6	7	39	Clear communication to readers of the presenter's impactful story, really well done with conveying the emotions of his speech without editorializing.
The Pas Opasquia Times - Always on our minds - Trevor Wright	14	12	7	7	40	The experiences (past and present) the writer was able to capture from community members were very moving.
Virden Empire-Advance - 7-year-old Goulter student wins big - Heather Reimer	13	12	7	7	39	An easy-reading profile on a talented young lady dancing in traditional style.
Winkler Morden Voice - Exercise aims to promote understanding - Lorne Stelmach	12	11	8	7	38	Decent coverage of a blanket ceremony and how it impacts participants. Nicely supported with photos.
Winnipeg the Lance - Bourbonniere wins prestigious award - Simon Fuller	11	12	7	6	36	Good work to get a more in-depth profile.
Winnipeg the Metro - Urban reserve 'a long time coming' - Eva Wasney	12	12	8	7	39	Well laid-out piece on novel development.
Winnipeg the Sou'Wester - Cannabis comes to Fort Rouge - Danielle Da Silva	11	14	8	6	39	An interesting story, and does well to demonstrate a First Nations community that is diversifying.
Winnipeg the Times - Don't let the language die - Ligia Braidotti	13	11	8	6	38	A nice promotional bit that goes a bit deeper than the surface.

# **Best Habitat Conservation Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Beausejour Clipper Weekly - Gate lock cut at Gull Lake boat launch - visitors bypass decontamination barrier - Adam Peleshaty	12	11	8	8	39	What amazes me is the audacity of lake users. This story does a good job of pointing out the dangers inherent with this issue.
Boissevain Recorder - Relocating Turkeys to the Turtle Mountains - Paul Rayner	14	13	7	8	42	Well done to Paul Rayner of the Boissevain Recorder for this third place win. This turned out to be an interesting story about turkeys and what folks do to work with a possible nuisance. I found the photos interesting and the story to go with them in-depth and a good read. I also learned something new and you can't put a price on that!
Dauphin Herald - Parks Canada steps up fight - M.A. Nyquist	11	10	7	6	34	Zebra mussels continue to be a problem in the lakes around the area. While this is a good story, what would make it stand out is to speak with someone who's had to deal with the mussels first-hand.
Erickson South Mountain Press - Leading the way in AIS prevention - Candy Irwin	11	11	7	7	36	Great to see an inspection office opened up. I also liked seeing reporting on the red-tape challenges.
Gimli Express Weekly News - Lake Foundation and citizen scientists identify areas of phosphorus loading - Patricia Barrett	13	12	8	8	41	A great part to this story is finding out where the phosphorous issues are occurring. What I was left with though, were more unanswered questions about the numbers. That points to a bigger issue, it's a pity this couldn't have been a series. That being said, well done.
Killarney Guide - Breaking out the bubbly at Killarney Lake - Kim Langen	13	12	8	8	41	I enjoyed reading about how folks are trying to find solutions to lake issues. What struck me is that if the lake was cared for properly, these expensive steps wouldn't need to be taken.
Morden Times - Sharing the importance of grasslands - Greg Vandermeulen	10	10	8	8	36	A good story and important to understand. I think there are a few details missing that would make this story stand out more.
Selkirk Record - Boat tour sheds light on pilot project - Justin Luschinski	13	14	8	8	43	Second Place goes to Justin Luschinski of the Selkirk Record for this story on marsh issues in lakes. Accompanying the story are photos and additional details about some of the challenges. This story also shows how human impacts can affect lakes.
Shoal Lake Crossroads This Week - UARCD got a lot done this summer - Blair Gilmore	10	12	8	8	38	This story has some serious potentials and shows what's going on and what's being worked on in terms of watershed management. These are important educational pieces. I appreciated the research involved.
Stonewall Teulon Tribune - Rosser revamps water and wastewater funding model - Jennifer McFee	12	11	7	8	38	Ah, wastewater. Not only are these projects important, they are extremely costly as illustrated in this article. It's quite technical. If there was a way to show just how important this is to a community, and it was done in a way that they could see right away, I would have ranked this higher.
Swan Valley Star and Times - Shaping the Agricultural landscape - Danielle Gordon-Broome	13	14	8	9	44	This story really shows just how important land management, water management, and drainage is to the farmland. It really helps shape the discussion around how these are all linked together, and how humans have a major role in making this work. Well done!
Winkler Morden Voice - Cutting the ribbon on the Discovery Nature Sanctuary - Ashleigh Viverios	12	11	8	7	38	A good piece to read. I enjoy seeing sanctuaries becoming a reality. When you have competition though, it's important to find the piece to the story that the other newspaper doesn't have. The same suggestions goes to your competitor.
Winkler Times - Nature Sanctuary hosts opening - Greg Vandermeulen	12	11	8	7	38	A good piece to read. I enjoy seeing sanctuaries becoming a reality. When you have competition though, it's important to find the piece to the story that the other newspaper doesn't have. The same suggestions goes to your competitor.
Winnipeg the Sou'Wester - One cool opportunity - Arctic scientists take students into the field - Danielle Da Silva	13	11	8	8	40	This is very cool and I find myself wishing I was in high school to learn more about what these students got to take in. I mean, who doesn't like seeing ice samples?!?!

# **Best Health Story**

Newspaper	Overal Impact	Quality of Conent	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - Rallying for Dr. Mahdi	6	6	5	7	24	
Beausejour Clipper Weekly - Advanced care paramedics dialed back - Mark T. Buss	9	9	7	6	31	
Boissevain Recorder - Seniors share how keeping active has helped them - Paul Rayner	7	7	6	7	27	
Carberry News Express - Important visitors give Elks food for thought - Kathy Carr	6	6	5	6	23	
Cartwright Southern MB Review - Tragedy brings organ donation to forefront - Vicki Wallace	8	8	7	7	30	
Dauphin Herald - Province's paramedic plans proceeding - Shawn Bailey	9	9	6	7	31	
Erickson South Mountain Press - Impact being felt by local pharmacies - Marcie Harrison	10	9	7	7	33	Article was just as compelling as the story in Carillon, I rated it just below on the basis of less emphasis being given to balance.
Flin Flon Reminder - Can't slow him down - Eric Westhaver	8	8	7	7	30	
Gimli Express Weekly News - Demential session - Melissa McIvor	6	7	4	6	23	
Headingley Headliner - Help is available for addictions - Andrea Geary	8	8	7	6	29	
Killarney Guide - Jones wins Hearts, reunites with big fan - Jay Struth	6	7	4	6	23	
Minnedosa Tribune - Dr. Khandelwal Opens New Clinic - Karen Mitchell	6	6	7	5	24	
Morden Times - Olympic medalist shares mental health journey	9	9	7	7	32	
Neepawa Banner & Press - Rural option to future doctors - Eoin Devereux	6	6	5	5	22	
Pilot Mound Sentinel Courier - Accessibility at your business - Susan Peterson	5	6	7	5	23	
Roblin Review - Hollinda honoured - Ed Doering	7	7	6	6	26	
Russell Banner - All I did was plant a seed Jessica Fouillard	7	7	6	7	27	
Selkirk Journal - Long road to recover for former cheerleader - Brook Jones	6	7	3	7	23	
Selkirk Record - Selkirk access clinic to help those struggling with addictions - Lindsey Enns	8	8	7	6	29	
Shoal Lake Crossroads This Week - The darkness of dementia - Marcie Harrison	9	9	7	7	32	
Steinbach Carillon - Tough pill to swallow - Jordan Ross	11	10	6	7	34	
Stonewall Teulon Tribune - Local entrepreneur comes full circle - Jennifer McFee	7	7	6	6	26	
Swan Valley Star and Times - Breaking the stigma - Danielle Gordon-Broome	6	7	8	6	27	
Virden Empire-Advance - Safeguard youth against sex trafficking - Anne Davison	5	5	1	5	16	
Winkler Morden Voice - Senior stuck with medical bill - Ashleigh Viveiros	7	8	7	7	29	
Winkler Times - Bathroom upgrades complete - Greg Vandermeulen	5	6	5	5	21	
Winnipeg the Lance - Living with multiple myeloma- Simon Fuller	9	8	6	7	30	
Winnipeg the Herald - NK man says 'thank you' to donor who saved his life - Sheldon Birnie	7	7	6	6	26	
Winnipeg the Metro The state of mental health in St. James - Eva Wasney	7	7	8	7	29	
Winnipeg the Sou'Wester - Talking it out - Danielle Da Silva	13	12	8	8	41	This story stood out for me because it drew together several important threads: the physical, the mental and innovation, all told through an intensely personal focus.
Winnipeg the Times - Activist urges leaders to prevent meth spread - Ligia Braidotti	7	6	1	6	20	

# **Best Historical Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15pts	15pts	10pts	10pts	50 pts	
Altona Red River Valley Echo - "We had a hero in the family" - Lori Penner	9	9	6	8	32	
Beausejour The Clipper Weekly - UFO sighting remembered - Mel Stefaniuk	10	8	7	8	33	
Boissevain Recorder - Remembering their courage and sacrifice - Paul Rayner	9	10	8	7	34	
Brandon Westman this Week - Second World War feels like yesterday - Chelsea Kemp	10	11	8	7	36	
Carberry News Express - The best kept Round House in Manitoba - Kathy Carr	8	8	7	7	30	
Cartwright Southern Manitoba Review - The famous Pied Piper of Canada	12	9	7	8	36	
Erickson South Mountain Press - Holding onto sweet memories of the past	10	9	7	7	33	
Flin Flon Reminder - Flin Flon's only Olympic medal - Eric Westhaver	13	12	8	9	42	I want more Shorty. The stories of his exploits completely captured me. The tales of a dog sled racer that took on the world and achieved Olympic glory to boot is a winner.
Gimli Express Weekly News - New B&B offers beautiful retreat - Melissa McIvor	6	6	6	6	24	
Gimli Interlake Spectator - Arborg Heritage Village celebrates 10 years - Twyla Siple	8	9	7	6	30	
Headingly - The Headliner - A long and proud history - Andrea Geary	10	12	8	7	37	
Killarney Guide - Listening in from the ocean floor - Kim Langen	14	13	8	9	44	This is a story I've heard nowhere else. There's always an abundance of armed forces-related stories in this category and there's usually a few about the role women played in the services. However, this one stood out because it reveals a part of our service history few people even knew existed. It's well researched, well told, and has plenty of first-person accounts to boot.
Minnedosa Tribune - Clanwilliam Elevator Brought Down - Darryl Holyk	9	10	8	6	33	
Morden Times - Rendezvous educates and entertains - Greg Vandermeulen	8	7	8	6	29	
Neepawa Banner & Press - Not just a cannon - Cassanda Wehrhahn	8	8	8	6	30	
Pilot Mound Sentinel Courier - Great uncle's remains found, laid to rest - Susan Peterson	7	7	7	8	29	
Russell Banner - Restoration project underway for local building - Chantell Senchuk	5	4	4	4	17	
Selkirk Record - Postcard helps residents remember Palm Beach - Michelle Bailey	10	10	7	8	35	
Shoal Lake Crossroads This Week - The wartime letters - Candy Irwin	12	12	8	7	39	
Steinbach Carillon - Brothers restore vehicles, memories - Jordon Ross	7	7	7	8	29	
Stonewall Teulon Tribune - Letters home from the front lines - Jennifer McFee	10	11	7	7	35	
Swan Valley Star and Times - Unified education system - Danielle Gordon-Broome	13	14	9	9	45	This story exemplifies what I look for in a Best Historical Story winner. It's jammed with history from the first paragraph to the last. It's obviously well-researched, organized in an easy to follow manner, has lots of quotes instead of just narration, and those quotes add to the story and don't just restate something already paraphrased. Plus, it's a feast for the eyes too. Instead of a huge grey block, there's a colourful timeline to help readers move through the highlights of the events described, well-chosen images and photos, plus good use of close cropping to make the images integrate and seem to pop out of the article.
Virden Empire-Advance - Residential school bell restored - Heather Reimer	7	6	6	7	26	
Winkler Morden Voice - Honouring the past - Ashleigh Viveiros	7	7	7	7	28	
Winnipeg the Herald - Holy Eucharist celebrates centenary - Sheldon Birnie	10	12	8	7	37	
Winnipeg the Metro - Congregations cope with amalgamation - Eva Wasney	5	5	5	4	19	
Winnipeg the Sou'Wester - Preserving a neighbourhood's history - Danielle Da Silva	5	5	5	5	20	
Winnipeg the Lance - The body of the faithful - Church marks two centuries in Western Canada - Simon Fuller	5	6	6	5	22	

#### **Best In-House Ad**

Newspaper	Advertising Design	Layout	Idea	Impact	Total	Comments
	25 pts	25 pts	25 pts	25 pts	100 pts	
Carberry News Express - Merry Christmas - Eva Rutz	16	18	20	16	70	
Dauphin Herald - No Subscription to the Herald? Here's what you MISSED - Samantha Gallaway	18	18	18	18	72	
Erickson South Mountain Press - Summer Holidays - Ryan Nesbitt	20	20	15	20	75	
Headingley Headliner - Join us Canada Day! It's Canstar Night at the Races - Debbie Wilson	22	21	22	20	85	Nice Ad. Great idea. Nice way to engage readers. Coupons ensure its readers are participating.
Killarney Guide - Baby 2018 - Wendy Johnston	0	0	0	0	0	Disqualified - 2019 entry
Neepawa Banner & Press - Do you have a Large print job? - Diane Warner	18	18	15	20	71	
Pilot Mound Sentinel Courier - The Sentinel Courier will be on Holidays - Katie McInnes	20	15	15	20	70	
Portage Graphic Leader - Make us your home page! Responsive on 3 platforms - Lisa Sylvester	18	18	18	18	72	
Roblin Review - Cruisin with Christmas CASH winners - Kelly Ganchar	21	21	23	21	86	Love this campaign! Great idea. Great way to engage readers.
Selkirk Record - The Selkirk Record Office will be Closed Dec 22nd to Jan 1st. Reopening Jan 2nd - Lucy Kowalchick	16	20	15	20	71	
Shoal Lake Crossroads This Week - Step up to the MIC - Ryan Nesbitt	20	20	15	15	70	
Steinbach Carillon - Subscribe to The Carillon - Janet Begalke-Smith	20	20	20	20	80	
Swan Valley Star and Times - Extended GOOD NEWS - Danielle Gordon-Broome	20	20	18	18	76	
The Pas Opasquia Times - Crusiin for Christmas - Cruisin with Cash Giveaways! - Keith Paquette	15	15	20	18	68	
Virden Empire Advance - Top 3 Reasons to Subscribe to your Empire-Advance - Candice McLauchlan	21	20	20	20	81	
Winnipeg the Herald - Canstar Community Newspapers wish all our loyal readers and business clients, a safe holiday season! Debbie Wilson - Dec 19 2018	18	20	15	15	68	
Winnipeg the Lance - Canstar Community News Reach - Debbie Wilson	20	20	17	17	74	
Winnipeg the Metro - Did you know? - Debbie Wilson	15	15	15	15	60	
Winnipeg the Sou'Wester - Name the Yearling Contest - Debbie Wilson - June 6 2018	22	22	15	15	74	
Winnipeg the Times - Read your community newspaper online! - Debbie Wilson	18	18	15	15	66	

# **Best Local Editorial on a Business Topic**

Newspaper	Insight	Originality	Quality of Writing	Relevance to local economy, and/or demonstrates that a national issue has an impact on the local economy	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Be a gift to your community - Lori Penner	12	12	10	10	44	
Dauphin Herald - Weekend means much - Shawn Bailey	11	12	10	8	41	
Killarney Guide - Hog Barn applications stir up intense debate and consideration - Kim Langen	10	10	10	8	38	
Minnedosa Tribune - Shop local sales and save - Darryl Holyk	14	8	10	10	42	
Neepawa Banner & Press - Start thinking small - Kate Jackman-Atkinson	14	8	10	10	42	
Portage Graphic Leader - Who decides who is "local"? - Vern May	14	13	9	10	46	I found Vern's editorial to be a kind of behind the scenes look at what it may be like as a newcomer to any rural community. Asking the question, "Who decides who is local?" is a good one. Great read!
Rivers Banner - The locally printed word - Ken Waddell	14	14	10	7	45	
Roblin Review - What were they thinking - Ed Doering	11	14	10	10	45	
Selkirk Record - East Beaches area looks to boost tourism with help from Travel Manitoba - Lindsey Enns	10	10	10	8	38	
Steinbach Carillon - Sunday shopping deserving of referendum - Grant Burr	5	10	8	5	28	
Stonewall Teulon Tribune - Deprez family offers financial advice when planning for 2018 - Jennifer McFee	8	8	10	9	35	
Swan Valley Star and Times - Shopping local is everyone's problem - Danielle Gordon-Broome	15	13	10	10	48	Danielle did an awesome job identifying the issue of 'shop local' without the typical guilt trip to consumers that tends comes with. Rather, she told a story, an experience one may have instead. She used her own industry to give the reader some perspective into how and why you can and should talk to your local services before heading out of town or online for what seems to be a more convenient and less costly option. I enjoyed reading this topic through Danielle's perspective. Well done.
The Pas Opasquia Times - Move the problem - Trent Allen	15	15	10	10	50	Not only was this editorial/opinion piece original, but it also offered up the insight readers needed to understand the 'crisis' of what was/is going on in the downtown area. It touches on the different people involved, the residents, consumers or lack of, homeless and the local businesses. It tells the story of how the authorities and decision makers in the community are talking and looking for solutions, then offers a personal suggestion not brought up during said talks with the RCMP or town council. Well written and well thought out. Great job.
Virden Empire-Advance - Is the "shop local" mantra working? - Heather Reimer	15	10	10	8	43	

# **Best News Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Safety Issues lead to mass resignation - Lori Penner	14	10	6	7	37	
Beausejour Clipper Weekly - Public Notice changes under fire Adam Peleshaty	11	11	7	9	38	
Boissevain Recorder - Runaway horse rescued - Paul Rayner	12	10	4	8	34	
Carberry News Express - Daughter on Call on Carberry - Kathy Carr	7	5	2	5	19	
Carman Valley Leader - Sensory path fuelling students - Aaron Wilgosh	7	6	2	6	21	
Dauphin Herald Leader - Water tests raise questions - Shawn Bailey	11	7	5	6	29	
Deloraine Times & Star - Over \$51,000 raised at benefit - Judy Wells	7	4	1	6	18	
Erickson South Mountain Press - Charges laid in Onanole shooting - Marcie Harrison	14	12	6	8	40	Strong reporting to be able to put together this piece and give a lot of details and colour about an incident that was surely the talk of the town. Provides not just facts, but delves into community impacts.
Flin Flon Reminder - Mayor, MLA, unions react to closure plan - Eric Westhaver	13	9	7	6	35	
Gimli Interlake Spectator - Grassfire survivor loses everything	10	11	5	6	32	
Gimli Express Weekly News - Fishers owed about \$ 1 million after a month of open market dealing - Patricia Barrett	13	12	7	10	42	The reporter did a lot of things well in crafting this article. It's well-researched and well-written, with a good balance of colour and facts. There's evidence of the reporter going above and beyond to acquire documents, and the contents are presented in an interesting manner. The article is timely, balanced, and gives information about what's happened and what might happen next.
Headingley The Headliner - SFX left without reeve, CAO - Andrea Geary	12	10	6	5	33	
Killarney Guide - Police searching rural Killarney area for evidence - Kim Langen	9	9	7	4	29	
Neepawa Banner & Press - Surveying the aftermath - Ken Waddell	13	7	5	5	30	
Pilot Mound Sentinel Courier - The Fire, The Aftermath and Nancy Holman	14	9	3	9	35	
Portage Graphic Leader - Parks Committee unveils conceptual design of water feature, council concerned with legacy costs - Brian Oliver	8	8	3	5	24	
Roblin Review - Province comes through with Ca\$h for the kid\$ - Ed Doering	9	6	3	4	22	
Selkirk Record - We'll always love him - Lindsay Enns	13	10	5	6	34	
Shoal Lake Crossroads This Week - Pipeline put to the test - Marcie Harrison	10	8	7	3	28	
Steinbach Carillon - Province battles Badger wildfire - Jordan Ross	11	8	6	4	29	
Stonewall Argus & Teulon Times - Showing solidarity - Brook Jones	11	7	7	5	30	
Stonewall Teulon Tribune - Survivor reflects on healing journey - Jennifer McFee	13	9	7	6	35	
Swan Valley Star and Times - Methamphetamine use in community - Jakki Lumax	12	6	4	7	29	
The Pas Opasquia Times - Council debates special levy - Trent Allen	10	9	1	6	26	
Virden Empire Advance - Company to bring high speed internet - Heather Reimer	11	12	8	7	38	Reporter was able to provide the reader with some extra value out of this news item. Article ticks all the boxes, reads well, and is rounded out with a few different voices.
Winkler Morden Voice - Meeting takes aim at pipeline project - Lorne Stelmach	12	12	4	6	34	
Winkler Times - Rent costs concerning - Greg Vandermeulen	11	9	5	4	29	
Winnipeg the Herald - Program 'jumpstarts' affordable housing - Sheldon Birnie	9	10	6	3	28	
Winnipeg the Lance - Tragedy sends ripples through community - Simon Fuller	9	10	6	3	28	
Winnipeg the Metro - Harsh opposition to recovery centre plan - Eva Wasney	13	10	7	7	37	
Winnipeg the Sou'Wester - Big plans for Kapyong - Danielle Da Silva	11	9	8	5	33	

# **Best Photo Essay**

Newspaper	Quality of Content	Layout and Design	Impact	Originality and Forethought	Total	Comments
	20 pts	10 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Manitoba Stampede and Exhibition - Lori Penner	16	7	7	7	37	
Beausejour Clipper Weekly - Canadian Power Toboggan Champions - Darryl Gershman	17	7	8	8	40	
Boissevain Recorder - 84th Annual 4-H Rally - Anna Latimer	16	7	7	7	37	
Carberry News Express - Carberry's 135th Fair and Races - Kathy Carr	15	7	6	6	34	
Dauphin Herald - Countryfest enters new era - Jacob Gilroy, Jessica Rawluk, M.A. Nyquist	14	6	6	6	32	
Deloraine Times & Star - Performers win awards a Festival - Judy Wells	14	6	6	5	31	
Gimli Express Weekly News - Commercial harvest - Patricia Barrett	18	8	8	8	42	A unique look at a way of life very few associate with the prairies.
Headingley Headliner - Burying the present for the future - time capsule - Andrea Geary	15	7	7	7	36	
Killarney Guide - Scotties Tournament of Hearts, Killarney 2018	16	6	6	8	36	
Minnedosa Tribune - RFM Scrapbook - Hillary Miller	14	6	6	6	32	
Morden Times - Corn & Apple Festival - Greg Vandermeulen, Lauren McGil, Thomas Friesen	14	6	6	6	32	
Neepawa Banner & Press - CATP Air Museum spreads its wings - Ken & Christine Waddell	16	6	8	9	39	
Pilot Mound - Tested by Fire - Susan Peterson, Nancy Holman and Katie McInnes	17	8	9	9	43	This essay does a great job of capturing more than just the fire fight but also the grit of the community to get the job done
Roblin Review - Having fun at the Fun Fair - Ed Doering	14	7	7	5	33	
Selkirk Journal - Dancing Feet - Brook Jones	16	7	7	7	37	
Selkirk Record - Live wrestling makes its return to Selkirk - Brett Mitchell	18	7	8	8	41	Great action and great expressions are all a part of this small town road show.
Shoal Lake Crossroads This Week - Welcome to the Fair - Darryl Nesbitt	14	7	8	6	35	
Steinbach Carillon - Grunthal's Hanover Ag Fair delivers - Dave Baxter, Geralyn Wichers	18	7	8	7	40	
Stonewall Teulon Tribune - Rodeo action in Teulon - Robert E Wilson	15	7	7	6	35	
Swan Valley Star & Times - Northwest Round Up Exhibition - Danielle Gordon-Broome, Jakki Lumax, Jeremy Bergen and Jessica Bergen	15	7	7	6	35	
The Pas Opasquia Times - Opaskwayak Indian Days - Trent Allen & Trevor Wright	14	7	8	8	37	
Virden Empire-Advance - Christmas Showcase - Heather Reimer & Candice McLauchlan	14	6	6	7	33	
Winkler Morden Voice - Viterra a success - Viterra Championship - Rick Hiebert	14	6	6	7	33	
Winkler Times - Winkler Harvest Festival - Greg Vandermeulen, Lauren MacGill and Thomas Friesen	13	6	6	7	32	
Winnipeg the Herald - Sharing the sacred teachings - Sheldon Birnie	14	6	6	8	34	
Winnipeg the Lance - It's Folklorama Time - Simon Fuller	13	6	6	7	32	
Winnipeg the Metro - Dancing with tradition - Celebrating Serbian and Portuguese heritage - Eva Wasney	16	6	6	7	35	
Winnipeg - The Sou'wester - Manitoba Yazidis celebrate new year - Danielle Da Silva	15	6	6	7	34	

# **Best Special Section**

Newspaper	Quality of Written Content	Layout/Design	Originality/ Creativity	Quality of Photo Content	Local Advertising content	Total	Comments
	25 pts	25 pts	20 pts	15 pts	15 pts	100 pts	
Beausejour Clipper Weekly - Retirement Living	21	21	16	13	15	86	Great section. Love the header on each page!
Boissevain Recorder - Event edition (once a year)	18	10	10	13	13	64	Not a special section. No identifying of the summer events, better to group so people can easily keep for referencing.
Carberry News Express - Babies of 2017	10	23	18	13	0	64	Including banner ads would be a good way to create some revenue to support these pages.
Dauphin Herald - Care, Love & Dignity	22	22	18	13	14	89	Best headline Font.
Gimli Express Weekly News - Grad 2018	18	18	14	10	12	72	Photos very dark when taken inside. Nice features on scholarship winners, Good candid photos.
Headingley Headliner - The prime times	23	19	10	13	13	78	Very good content, nicely supported by ads. Nice section.
Neepawa Banner & Press Remembrance Day 2018	20	20	15	12	10	77	Great way to honour our Vets. Love the feature of the local soldiers. More advertising support would be great.
Portage Graphic Leader - Bridal Showcase	15	15	15	10	10	65	Photos are pixilated. Written content good. Ads great!
Russell Banner - Remembrance Day 2018	19	16	10	10	10	65	Nice feature of Local Vets. Well supported by ads. Ads were dark and pixelly.
Selkirk Journal - Fire Prevention Week 2018	12	12	10	15	15	64	Nice keepsakes for our grads.
Selkirk Record - Class of 2018	20	15	15	10	10	70	Could give some stats from local Fire departments, Number of firefighters, number of fires, number of trucks, etc.
Steinbach Carillon - Wedding Anniversary Album 2018	18	20	15	12	12	77	Nice section. Great ads and ad placements. A local story with some stats on the number of wedding or some old traditions would ad to the section.
Stonewall Teulon Tribune - TriACTiFit - mind, body, soul	15	25	18	12	10	80	Not really a section but great advertising feature.
Swan Valley Star & Times - 50 Years of the Swan Valley School Division	23	24	18	13	12	90	Great section! Nice ads, good source of extra revenue! Love the timeline! Don't love the cut out photo on every page, use that for emphasis.
The Pas Opasquia Times - Graduation, A salute to the Classes of 2018	20	18	18	13	12	81	Nice keepsake for all the grads. Some photos are very dark. Nice section!
Virden Empire-Advance - Virden Rodeo and Wild West Daze	15	15	12	10	15	67	Schedule to small, sponsors overpower the page.
Winkler Morden Voice - Corn & Apple Festival	23	20	18	13	13	87	Great Section! Love the schedule! Makes me want to check this festival out.
Winnipeg the Herald - Celebrating Canada Day 2018	15	17	16	13	13	74	Nice photos! Good ads! Could jazz up the schedule of events.
Winnipeg the Lance - International Women's Day 2018	19	19	18	12	13	81	Great section! Could be more creative with layout.
Winnipeg the Metro - Holiday wishes and Songs 2018	15	21	10	0	15	61	Nice section. No photos or local editorial content.
Winnipeg the Sou'Wester - Community Homes	20	19	16	13	13	81	Nice section, good content for readers. Layout could be less standardized for special sections.
Winnipeg the Times - The prime times	22	16	16	10	14	78	Lots of great content. Not a lot of Local connection. Great ads!

# **Best Sports Photo**

Newspaper	Quality of Content	News and Feature Value	Impact	Originality	Total	Comments
	20 pts	15 pts	10 pts	5 pts	50 pts	
Altona Red River Valley Echo - Death defying stunts - Lori Penner	15		7	4	26	
Beausejour Clipper Weekly - Ejector Mutton - Darryl Gershman	17	10	8	3	38	A classic rodeo shot that is sharp, clean & really captures the excitement of the moment
Boissevain Recorder - Stella Paschke braces for contact - Anna Latimer	17	10	8	4	39	A clean well composed shot that shows what it takes to make that first hit
Brandon Westman This Week - Rodeo kicks up dirt - Melissa Verge	15	9	6	3	33	
Carberry News Express - Winding up for the pitch - Kathy Carr	15	8	5	3	31	
Dauphin Herald - Players battle for the ball - Doug Zywina	11	6	5	2	24	
Deloraine Times - Is it a bird? Is it a plane? - Judy Wells	15	9	7	3	34	
Erickson South Mountain Press - Lined up (archer) - Tanya Robinson	15	9	6	4	34	
Flin Flon Reminder - Bombers defencemen - Doug Johnson	16	11	7	4	37	
Killarney Guide - Big Goal - Raiders lose in hard fought final - Jay Struth	18	13	8	4	43	Virtually every expression & feeling in that rink was captured in this one image. Hard to do with so much going on but this picture does that and does it well
Minnedosa Tribune - Under Ten boys team battled it out - Darryl Holyk	12	6	5	2	25	
Neepawa Banner & Press - Safe at home - Eoin Devereux	12	6	5	3	26	
Pilot Mound Sentinel Courier - Great run for Team Irwin - Susan Peterson	12	6	6	2	26	
Roblin Review - Great Big D - Ed Doering	12	6	5	2	25	
Selkirk Journal - Leaving their mark (long jump) - Brook Jones	11	6	4	2	23	
Selkirk Record - The Strike Force - Chat Sauerborn - Brett Mitchell	14	6	5	2	27	
Shoal Lake Crossroads This Week - Dive Ball (football) - Greg Nesbitt	14	8	5	3	30	
Steinbach Carillon - Sabres brace for powerhouse Trojans - Terry Frey	15	10	7	3	35	
Stonewall Argus - Focused player (Volleyball bump) - Brook Jones	11	5	5	2	23	
Stonewall Teulon Tribune - Bucked - Robert E Wilson	15	10	7	3	35	
Swan Valley Star & Times - Game-winning thriller - Danielle Gordon-Broome	14	7	6	2	29	
The Pas Opasquia Times - Erick LaForce comes around a bend during the World Championship Dog Races - Trent Allen	15	12	7	3	37	
Virden Empire-Advance - Baseball Home Openers - Heather Reimer	14	9	6	3	32	
Winkler Morden Voice - A speedy getaway - Rick Hiebert	15	10	8	4	37	
Winkler Times - Strong pitching and intense plays were the order of the tournament - Greg Vandermeulen	12	6	5	2	25	
Winnipeg the Metro - Daniel Mac Maroons receiver Nathaniel King- Wilson (20) makes a play - Eva Wasney	16	11	6	4	37	

# **Best Sports Story**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - In memory of the Humboldt Broncos - Lori Penner	6	6	5	4	21	
Beausejour Clipper Weekly - Miloluff gets pro help in Bisons prep - Brian Bowman	6	8	5	4	23	
Boissevain Recorder - Forsyth drives Broncos to victory - Paul Rayner	8	5	4	5	22	
Brandon Westman This Week - Rivers Rugby hosts 1st tournament - Chelsea Kemp	8	11	7	5	31	
Carberry News Express - Try Pickleball for Free - Brianna Renwick	1	1	1	1	4	This is a press release, not journalism.
Carman Valley Leader - Loss of hearing leads to gold medal, new opportunities - Emily Distefano	12	13	8	8	41	As with this year's first-place story, another fascinating/ inspiring piece about a local overcoming long odds. Story may have benefitted further from positioning some of the athlete's compelling anecdotes closer to the top.
Dauphin Herald - Stanley Cup win sinking in for Trotz Doug Zywina	9	10	5	5	29	
Deloraine Times & Star - Bell enjoys Nation's Cup experience - Judy Wells	6	6	4	5	21	
Erickson South Mountain Press - Going along for the ride - Robin Wark	7	8	5	5	25	
Flin Flon Reminder - Flin Flon says farewell to "Jonny Doogs" - Eric Westhaver	14	14	9	9	46	This story is a clinic in storytelling and the perfect example of how the best stories don't have to hinge on a moment (championship, tragedy, etc.) widely regarded as significant. Exceptional job drawing the reader into Jonny's world and also of giving even non-locals a reason (or several) to care.
Gimli Express Weekly News - Loewen's hockey career on fire - Brian Bowman	7	11	4	5	27	
Gimli Interlake Spectator - Interlake's very own Iron Man - Twyla Siple	7	8	5	5	25	
Killarney Guide - Local stock car race driver makes Rookie of Year - Kim Langen	7	8	6	5	26	
Minnedosa Tribune - Hockey And Curling On The Lake - Hillary Miller	5	6	4	3	18	
Morden Times - Derksen inducted into Flyers Hall of Fame - Greg Vandermeulen	10	9	5	5	29	
Pilot Mound - 9 Gold, 1 Silver - Nancy Holman	5	6	2	3	16	
Portage Graphic Leader - Espey asserts himself - Brian Oliver	8	9	6	6	29	
Roblin Review - Cdn Ball Hockey Hall of Fame Cockerill inducted - Ed Doering	9	9	6	4	28	
Russell Banner - Turnbull has a once in a lifetime experience - Chantell Senchuk	8	8	4	4	24	
Selkirk Journal - Royals sprinting in the indoor season - Brook Jones	4	6	5	2	17	
Shoal Lake Crossroads This Week - Colli has sights set - Darrell Nesbitt	8	9	5	6	28	
Steinbach Carillon - Hockey perhaps best healer - Terrt Frey	11	11	3	5	30	
Stonewall Teulon Tribune - Lamm stoked about Boston Marathon - Brian Bowman	10	12	7	6	35	
Swan Valley Star and Times - Headed to Regina - Danielle Gordon-Broome	9	10	7	5	31	
The Pas Opasquia Times - Community support for Humboldt victims - Trent Allen	9	9	5	4	27	
Virden Empire-Advance - Branum triumphs over Death Race - Anne Davison	7	8	5	3	23	
Winkler Morden Voice - Youth curling booming in Winkler - Ashleigh Viveiros	10	9	6	5	30	
Winkler Times - Winkler bodybuilder earns Pro Card - Lauren MacGill	9	12	6	5	32	
Winnipeg the Herald - Reivers win Hire Division championship - Sheldon Birnie	10	11	7	6	34	
Winnipeg the Metro - Wheelchair athlete named torchbearer - Eva Wasney	10	9	6	5	30	
Winnipeg the Lance - Seven decades on the field - Simon Fuller	10	9	7	4	30	
Winnipeg the Sou'Wester - Football Manitoba backtracks on former Blue Bomber's induction to hall of fame - Danielle Da Silva	13	13	8	8	42	A well-written, clearly-organized piece on a matter of local concern, with bonus points for both the courage and tact with which it was written.

# **Best Spot News Photo**

Newspaper	Quality of Content	News and Feature Value	Impact	Originality	Total	Comments
	20 pts	15 pts	10 pts	5 pts	50 pts	
Boissevain Recorder - Olympic fever hits Turtle Mountains - Anna Latimer	17	13	7	4	41	
Carberry News Express - The fire department hitting the east side of the house with the special foam as the flames and debris fly into the air	17	14	8	4	43	
Dauphin Herald - One cup crazy city - Doug Zywina	17	13	7	4	41	
Deloraine Times & Star - We are all Broncos! - Judy Wells	17	13	8	4	42	
Erickson South Mountain Press - Captured on canvas - Garett Beaty	17	13	7	4	41	
Flin Flon Reminder - Flin Flon Bombers superfan Corey "Krazz" Krassilowsky lays down a flower at a memorial for victims of the April 6 bus crash - Eric Westhaver	17	13	8	4	42	
Gimli Express Weekly News - Remembering Evan - Patricia Barrett	17	14	8	4	43	
Killarney Guide - RCMP searchers scour Wakopa roadside - Kim Langen	17	14	8	4	43	
Minnedosa Tribune - Van goes up in flames - Karen Mitchell	18	15	9	4	46	Good timing. Obviously moved fast to get pic, just wish that it was clearer
Neepawa Banner & Press - Train collides with truck - John Verkley	19	15	9	4	47	Good shot, that shows a lot of thought in the photo
Pilot Mound Sentinel Courier - The fire, the aftermath, and a community's resiliency - Nancy Holman	19	15	10	5	49	Great use of Photo. Great clarity and presentation
Selkirk Record - Richard Wagner hugs ADT dispatcher Gloria Renato outside his St. Andrews home	17	13	7	4	41	
Shoal Lake Crossroads This Week - Answering the call - Darrell Nesbitt	17	14	8	4	43	
Steinbach Carillon - Soccer mooligans - Grant Burr	17	13	7	4	41	
Swan Valley Star and Times - On strike - Jeremy Bergen	17	13	8	4	42	
The Pas - Opasquia Times - Lightening Strike - Trent Allen	17	14	8	4	43	
Virden Empire-Advance - Accident at Virden Draft Horse Show - Heather Reimer	17	13	7	4	41	
Winkler Times - Firefighters respond to vehicle blaze - Greg Vandermeulen	18	14	8	4	44	Good photo, but wondered what was the main news of the day to have this back on page 7
Winnipeg the Sou'Wester - Big plans for Kapyong	17	13	7	4	41	
Winnipeg the Herald - Bob Beach, took local MLA's for a spin in his all original 1946 Lincoln Continental - Sheldon Birnie	17	13	7	4	41	
Winnipeg the Lance - Tragedy sends ripples through community - Simon Fuller	17	13	7	4	41	
Winnipeg the Metro - New councillor for Charleswood - Tuxedo Kevin Klein and his wife Heather - Eva Wasney	17	13	7	4	41	

# **Best Tourism Story**

Newspaper	Overall Impact	Scope & Excellence of Content	Style	Detail	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - A bit of Plaudietsch - Lori Penner	13	12	7	7	39	
Beausejour Clipper Weekly - Boreal Shores Art Tour 2018 - Arlene Davidson	13	13	7	7	40	
Boissevain Recorder - Peace Garden celebrates 85 years - Paul Rayner	13	12	7	7	39	
Carberry News Express - Machine de Cirque - not your average Circus - Amy Urquhart	13	12	6.5	7	38.5	
Dauphin Herald - Negrych Pioneer Homestead a Must-See-Ums - M.A. Nyquist	13	13	7	7	40	
Erickson South Mountain Press - Unique experience - Candy Irwin	13	13	7.5	7	40.5	
Gimli Express Weekly News - Interlake creperie a hidden gem - Melissa McIvor	13.5	13.5	7.5	7.5	42	
Killarney Guide - Thousands of curling fans drawn to Scotties - Kim Langen	13	13	7.5	7	40.5	
Minnedosa Tribune - Nationals Roar At McNabb MX - Darryl Holyk	13	13	6.5	7	39.5	
Morden Times - Tourism banner unites Morden, Winkler, Stanley - Lauren MacGill	13	13	7	7	40	
Neepawa Banner & Press - Bed in a vanBrings comfort on the road - Diane Warner	13	12	6.5	7	38.5	
Portage Graphic Leader - Child vlogger from youth perspective - Brian Oliver	13	13.5	7	7	40.5	
Roblin Review - Inglis row tops list - Ed Doering	13	13	7	7	40	
Russell Banner - 20 years at Asessippi Ski Area & Resort - Chantell Senchuk	12	12	6	7	37	
Selkirk Record - Forge and Forum helps build community - Lindsey Enns	13	13	7	7	40	
Shoal Lake Crossroads This Week - Rekindling a passion for hiking - Marcie Harrison	14	14	8	8	44	This story by Marcie Harrison tells the reader about the area's wonderful local trails through the use of a compelling and interesting personal story of a mother and daughter hiking them together. That focus, combined with good writing, put this piece at the top of its class. Great job.
Steinbach Carillon - In Giroux - Vanishing act nears for magic museum - Jordan Ross	13.5	13.5	8	8	43	Jordan Ross's story about the closing of Phillip's Magical Paradise could have been a melancholy obit for a piece of local culture that served as a focal point for the province's magicians. Instead, it was a potent mix of nostalgia and the realities of trying to keep such a museum open.
Stonewall Teulon Tribune - Interpretive Centre marks 25 years - Jennifer McFee	13	13	7	7	40	
Swan Valley Star and Times - Taking the trails less travelled - Jeremy Bergen	13	13	7.5	7	40.5	
Virden Empire-Advance - 30th Rodeo - biggest crowd ever - Anne Davison	13.5	13.5	7	7	41	
Winkler Morden Voice - PTM to unveil 'Brimberly Village' on June 1 - Ashleigh Viveiros	13.5	14	8	8	43.5	Ashleigh Viveiros tells another great people-focused story, this time about the work of a museum manager to revamp her collection by building a mini-town called Brimberly Village. The story is well written and gives the reader a glimpse into the passion of the woman behind it which makes it very compelling for the reader.
Winnipeg the Lance - New Film tells the story of history - Simon Fuller	13	13	7	7	40	
Winnipeg the Metro - Little camper has big fans - Eva Wasney	13.5	13	7.5	7	41	
Winnipeg the Sou'Wester - A wheel of whimsy - Danielle Da Silva	13.5	13.5	7.5	7.5	42	

#### **Better Communities**

Newspaper	Overall Impact	Quality of Content	Style	Originality	Total	Comments
	15 pts	15 pts	10 pts	10 pts	50 pts	
Altona Red River Valley Echo - Growing community garden - Lori Penner	11	9	8	6	34	A great little story. So happy to see community gardens popping up.
Beausejour Clipper Weekly - Positive Tickets a treat - Tony Zerucha	11	10	8	6	35	This kind of police work is a great community outreach.
Boissevain Recorder - Family reunification goal of resettlement group - Paul Rayner	13	14	9	10	46	This story shows not only reporter initiative to speak with organizers of a community project, but the follow up later and detail what's happened since.
Brandon Westman This Week - Shooting down gun stigmas - Melissa Verge	12	11	7	8	38	This story could be presented as divisive, but it's written well.
Carberry News Express - That's a Wrap on Day Camp! - Brianna Renwick	8	8	6	6	28	This is a cute story on community. Thumbs up.
Dauphin Herald - Providing support for grieving children - M.A. Nyquist	11	9	6	7	33	Nice to see a discussion on mental health and supports out there for kids.
Erickson South Mountain Press - A tasty year in Sandy Lake - Candy Irwin	12	8	6	8	34	Appreciate seeing advocacy, awareness for seniors and the need for food.
Gimli Express Weekly News - Building Leaders - Patricia Barrett	13	12	7	8	40	What's great ais the in-depth reporting on a community effort.
Headingley Headliner - In memory of a cherished friend - Andrea Geary	13	12	7	7	39	When hockey family gets together, there is strong support.
Killarney Guide - Room at the inn for ewes and lambs - Kim Langen	14	12	8	8	42	What a sweet story in the wake of tragedy.
Minnedosa Tribune - Bryce Waldon Memorial Tournament - Hillary Miller	10	10	8	8	36	Always good to see community coming together for another person.
Morden Times - Bed push tribute to life of Dr. Bob Menzies - Lauren MacGill	11	10	8	8	37	This story does a great job of highlighting what community doctors do.
Neepawa Banner & Press - Libraries popping up - Cassandra Wehrhahn	12	10	7	7	36	Nice to see the community newspaper spending some time on a community initiative.
Pilot Mound Sentinel Courier - Louise is Ready - Nancy Holman	13	12	7	7	39	If Louise ever gets hit by an emergency, it'll be ready.
Roblin Review - School's Out Street party a huge success - Ed Doering	12	13	8	8	41	A wonderful community piece on celebrating each other. Well done!
Russell Banner - 4H Equine program back in Russell - Jessica Fouillard	12	12	8	9	41	A great piece about a community newspaper supporting community endeavours.
Selkirk Journal - Local youths earn major award - Brook Jones	11	12	8	8	39	These stories are always great pieces for a community newspaper.
Selkirk Record - Selkirk Bear Clan Patrol hit the streets - Justin Luschinski	13	12	8	9	42	What I enjoyed most about this story is how the reporter delves into the nature of the community watch and translates some of the words. Well done.
Shoal Lake CTW - Working to help homeless - Marcie Harrison	13	12	7	8	40	Talk about snowball effect! This really helps push the reader to want to assist this woman helping the homeless. Kudos on a job well done.
Steinbach - Auxiliary leaves lasting legacy - Dave Baxter	13	14	7	9	43	What really struck me in this story is that the community newspaper celebrated a legacy in the community, and supplied archival photos that the newspaper took many years ago.
Stonewall Argus & Teulon Times - Blackbirds in Rockwood - Twyla Siple	13	12	8	8	41	It always amazes me that there are people out there willing to do whatever it takes to lend a helping hand.
Stonewall Teulon Tribune - Danica's Village - Jennifer McFee	12	12	8	7	39	Helping kids while also remembering a special kid. It doesn't get much better than that.
Swan Valley Star and Times - Local organization raises funds - Jessica Bergen	12	13	8	8	41	I hope this thrift store continues on for many years to come. It's doing great things.
The Pas Opasquia Times - Paying it forward - Trevor Wright	10	11	8	7	36	This is a good piece on community involvement. Well done.
Virden Empire-Advance - TOGP celebrates LEED certification - Anne Davison	10	11	7	9	37	Definitely an important story to cover considering issues with energy these days.
Winkler Morden Voice - Katie's Cottage celebrates 2nd Anniversary - Lorne Stelmach	12	13	8	8	41	An important community story about a group providing a service.
Winkler Times - Central Station named best community builder - Lauren MacGill	11	13	8	7	39	Definitely worth covering and advocating for. Another valuable story.
Winnipeg the Herald - "I've been fortunate" - Longtime daycare director set to retire - Sheldon Birnie	11	13	8	9	41	This is really a sweet story but it also shows just how important some of these community associations are and why local community newspapers are important.
Winnipeg the Lance - Fieldhouse becoming a local fixture - Simon Fuller	14	14	8	9	45	Well done to Simon Fuller of the Lance. What placed this story in second spot was indepth coverage, speaking with a variety of stakeholders and highlighting the benefits of the multi-use facility. These are expensive buildings but they also provide important physical health and community use spaces so it's good to celebrate them.
Winnipeg the Metro - Oak Park student collects gear for northern kids - Eva Wasney	12	12	8	8	40	This person deserves a medal for their initiative to help see kids up north see some success. Would love to see a follow up story on this of the recipients of the program.
Winnipeg the Sou'Wester - A united front of remembrance - Veterans association marks 100th anniversary armistice - Grant Park	13	14	8	9	44	Third spot goes to Danielle Da Silva of the Sou'Wester related to Remembrance Day. This is an in-depth look at what it takes to organize a massive Remembrance Day ceremony and the reader can't help but be impressed with the work and dedication.
Winnipeg the Times - Housing to make successful university students - Families are thriving at the recently opened Merchants Corner Housing complex - Ligia Braidotti	11	13	8	8	40	This is an important community piece, which celebrates what it means to give a person a 'leg-up.' We need more initiatives like this.

# Photographer of the Year

Newspaper	Quality of Content	Layout and Design	Impact	Originality and Forethought	Total	Comments
	20 pts	15 pts	15 pts	10 pts	60 pts	
Altona Red River Valley Echo - Lori Penner	8	8	7	5	28	
Beausejour Clipper Weekly - Darryl Gershman	19	15	15	8	57	Darryl's photographs pack a punch — the expressions, the emotions. Impressive work!
Boissevain Recorder - Anna Latimer	8	10	8	6	32	
Brandon Westman This Week - Chelsea Kemp	14	12	11.5	9	46.5	
Carberry News Express - Kathy Carr	7	8	8	5	28	
Erickson South Mountain Press - Matthew Henry	8	8	11	6	33	
Flin Flon Reminder - Eric Westhaver	18.5	13	14	9	54.5	Eric has a great eye. His images are vibrant, well composed and help tell the story.
Gimli Express Weekly News - Patricia Barrett	9	9	8	5	31	
Killarney Guide - Jay Struth	10	10	11	7.5	38.5	
Morden Times - Lauren MacGill	11	9	8	5	33	
Neepawa Banner & Press - Eoin Devereux	9	10	9	7.5	35.5	
Pilot Mound Sentinel Courier - Katie Mcinnes	12	11	11	6	40	
Roblin Review - Ed Doering	12	10	10	6	38	
Selkirk Journal - Brook Jones	10	10	9	6	35	
Selkirk Record - Justin Luschinski	9	10	10	5	34	
Shoal Lake Crossroads This Week - Darrell Nesbitt	7	8	7	6	28	
Steinbach Carillon - Terry Frey	14	12	12	6	44	
Stonewall Argus & Teulon Times - Brook Jones	9	9	11	7	36	
Stonewall Teulon Tribune - Lana Meier	18	14	13	9	54	From sports to the arts, Lana's work captures an important moment in each of her frames.
Swan Valley Star & Times - Danielle Gordon-Broome	14	14	11	7	46	
The Pas Opasquia Times - Trevor Wright	16	12	12	7	47	
Virden Empire-Advance - Anne Davison	7	8	7	6	28	
Winkler Morden Voice - Rick Hiebert	17	13	13	8	51	
Winkler Times - Greg Vandermeulen	12	12	10	6	40	
Winnipeg the Metro - Eva Wasney	11	10	9	6	36	
Winnipeg the Sou'Wester - Danielle Da Silva	9.5	11	9	5	34.5	

# Reporter of the Year

Newspaper	Local Relevance	Quality of Writing	Depth of Research	Overall Impact	Total	Comments
	20 pts	40 pts	25 pts	15 pts	100 pts	
Altona Red River Valley Echo - Lori Penner	20	37	23	14	94	Lori Penner's work - particularly her story about the volunteer firefighters - stood above the crowd. Well written with enough background for the readers to understand the issues and comment from all the relevant people. Congratulations! Lori Penner's stories stood above the other entries. Her clear writing style made the stories easy to read. On controversial subjects, such as the firefighters resigning, she took care to give all sides of this very important story. Penner is a skilled observer and worthy to be called Reporter of the Year.
Beausejour Clipper Weekly - Tony Zerucha	15	27	22	12	76	Great legwork on the council pay story - however the way the information was presented was difficult to read.
Boissevain Recorder - Paul Rayner	15	27	15	11	68	Interesting story on the local tabloid hero!
Dauphin Herald - M.A. Nyquist	14	21	13	11	59	
Flin Flon Reminder - Eric Westhaver	15	26	12	11	64	Some interesting stories here, but should have been edited.
Gimli Express Weekly News - Patricia Barrett	14	26	14	12	66	There are some very good elements in Patricia Barrett's writing, particularly in the telling of the Hall of Fame story, however Barrett's lede's are not as compelling as they could be.
Headingley Headliner - Andrea Geary	13	21	12	11	57	
Killarney Guide - Kim Langen	18	34	20	12	84	Kim Langen's coverage of a council's struggle with agricultural development stood out as did her profile of Barbara Peacock. Langen explained the complex agricultural issue well, although it would have been better with comment from the company. Peacock's story is compelling, however it could have been tightened up so the reader could stay engaged for the entire piece. Good work!
Morden Times - Lauren MacGill	13	23	12	12	60	The body builder story was an interesting read - a better, shorter lede would have made it even better.
Neepawa Banner & Press - Eoin Devereux	13	23	12	12	60	
Pilot Mound Sentinel Courier - Nancy Holman	14	27	15	12	68	Holman's story about the grain elevator fire had some great elements. She obviously is good interviewer to draw out Brodie Richardson's story. However, the story could have been better.
Portage Graphic Leader - Brian Oliver	15	27	15	11	68	Brian Oliver's story on the tornado story was well written and an interesting read. But the other stories submitted were not as clear.
Roblin Review - Ed Doering	16	26	12	12	66	Very interesting story about a councillor acting on his own - it could have been more readable - try a lede like "Ratepayers wanted Tom Dudman and Barry Chescue fired. Simple is better.
Selkirk Record - Lindsey Enns	17	32	17	13	79	Two of Lindsey Enns' stories stood out in this entry, the family mourning a teen killed by a drunk driver and the family who survived the tornado. Both were well written and held the reader to the end even though neither story contained a great deal of research. To improve your next entry, submit original stories not generated by a meeting or people approaching you with a story idea - dig deep and look in-depth at an issue that is causing tension in your community!
Shoal Lake CTW - Darrell Nesbitt	13	22	12	11	58	
Steinbach Carillon - Jordon Ross	15	24	15	12	66	
Stonewall Teulon Tribune - Jennifer McFee	14	26	14	12	66	Story of the Stonewall senior was nicely done
Swan Valley Star & Times - Jeremy Bergen	13	22	13	12	60	
Winkler Morden Voice - Ashleigh Viveiros	15	26	14	12	67	
Winnipeg the Herald - Sheldon Birnie	14	26	13	12	65	
Winnipeg the Lance - Simon Fuller	12	24	10	11	57	The body of the faithful cries out for comment from indigenous people on what they think of the church celebrating 200 years in the region.
Winnipeg the Metro - Eva Wasney	14	25	13	12	64	
Winnipeg the Sou'Wester - Danielle Da Silva	16	30	18	13	77	Great job on the CFL Hall of Fame Story - obviously Danielle Da Silva asked the right question.